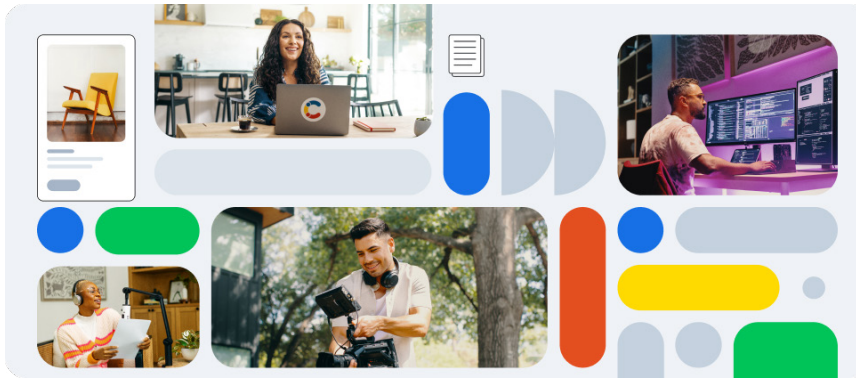


Contentful Solution Partner Program Guide

In today's digital-first world, content is the customer experience. As an individual or business, you interact through content, you differentiate through content, and you win through content. Content is what powers every single experience throughout our day.



Quick links

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Why become a Contentful Partner?

Partners that provide consulting and implementation services become trusted advisors and experts for customers looking to implement a modern, best-in-class composable stack, which ultimately encourages their organizations to rethink and reorganize core business structures around content.

This opportunity is hard to overstate – by partnering with Contentful, you can also bring new levels of service & digital transformation to your clients, and in doing so, cement a strong relationship for years to come.

Empower business goals

- Decrease time to value with the Contentful Composable Content Platform
- Launch new digital experiences with extensive APIs and connectors
- Speed up development and delivery time with automation via App Framework
- Simplify business workflows surrounding digital teams
- Enable businesses to incorporate technology to deliver frictionless content

Form lasting relationships

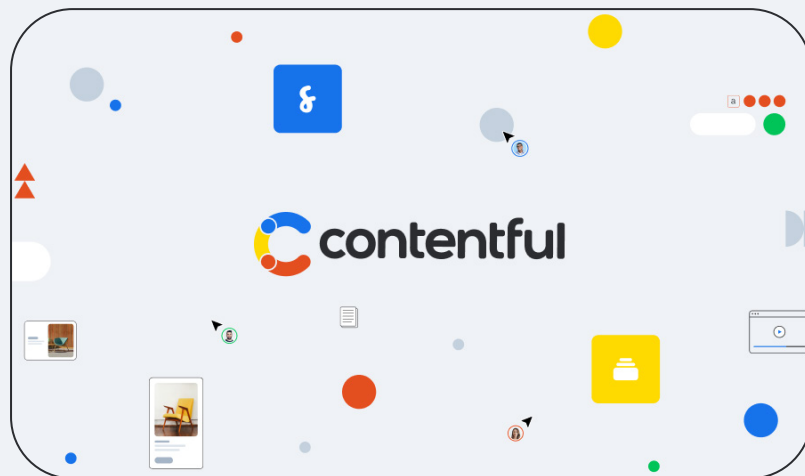
- Deliver reliable services and experiences with Contentful's proven architecture, open APIs, and ability to integrate with other applications of your choice
- Grow your business with confidence working with Contentful, a partner you can trust
- Build new revenue streams to scale as client demand increases

Join the Partner Program!

The Contentful Partner Program is a global community of partners, offerings, and resources designed to connect your organization with everything it needs to build, deliver, and launch digital products and experiences built on Contentful. This partner ecosystem is enabled with training, support and services, alongside marketing and sales programs that accelerate innovation and drive growth. We recognize and reward partners for their success by ensuring customers have met their go-live objectives and business outcomes.

It's simple! Join today by completing these two steps:

- 1** Let us know you're interested in [becoming a partner](#)
- 2** Sign our partnership agreement provided by your designated Partner Manager



Partner resources and checklist

Join our referral program and add a new revenue stream

Become Contentful [certified](#) and encourage your peers to do the same

[Submit](#) content to be listed on our [partner ecosystem](#) page for our customers to find you

Access our [partner portal](#), your one-stop-shop for all things partner-related

Subscribe to our monthly partner newsletter for updates and happenings from Contentful, customers, and partners

Join our [partner community](#) via LinkedIn to stay connected and expand your network

Connect with us on [Crossbeam](#) and take your account mapping to the next level

Additional questions?

For all inquiries, reach out to your designated Partner Manager or email us directly at partners@contentful.com.